# A common thread: Matching the skills gained through Erasmus mobility & the skills employers need

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Expertise in Labour Mobility









### **ELM**

EXPERTISE IN LABOUR MOBILITY

#### **Expertise in Labour Mobility**

Global Mobility solutions for:

- Corporate bodies
- HigherEd
- (regional) Governments



#### CareerProfessor.works

App with gamified international careers advice bridging the gap between education & the global job market

#### i-graduate

Europe & N. America office Global benchmark survey ISB 3.7 M students

## NANNETTE RIPMEESTER

Director – Expertise in Labour Mobility



# The Changing World of Work

Labour Market Trends



#### **CHALLENGES & OPPORTUNITIES**

- 1. Technological change
- 2. Globalisation
- 3. GEN Z & Demographic changes
- 4. Environmental sustainability
- 5. Increasing inequality
- 6. Political uncertainty
- 7. COVID-19







# The Changing World of Work in Europe

Most Requested Skills in EU (based on review of online vacancies)

- 1. Adaptability
- 2. English & Language skills
- 3. Team work principles
- 4. Digital Skills
- 5. Customer Service
- 6. Problem Solving Skills
- 7. Communication Skills
- 8. Proactive thinking
- 9. Creative thinking
- 10. Time management









### The Changing World based on skill requirements

Most Requested Skills (according to employers)





Source: www.linkedin.com/pulse/most-wanted-skills-5-years-time-nannette-ripmeester



### **ANGLO-DUTCH TRANSLATION GUIDE**

What the British mean... What the Dutch understand... What the British say... I hear what you say. I disagree completely. They accept my point. With all due respect ... I think you are wrong. They are listening to me. This is the primary purpose Oh, by the way ... This isn't very important. of this discussion. They will use it when I'll bear it in mind. I won't do anything about it. appropriate. Perhaps you could give Don't do it, it's a bad idea. It's a good idea. Keep this some more thought. developing it. Very interesting. I don't agree/like it. They are impressed. Could you consider Your idea is not a good one. They haven't decided yet. some other options? That is an original Your idea is stupid. They like my idea. point of view. I am sure it's my fault. It is your fault. It is their foult.



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**BY** Nannette Ripmeester



Benefits of going on an Erasmus Skills Exchange

"It was fun"



Research shows students gain skills while going on exchange

# ERASMUS SKILLS

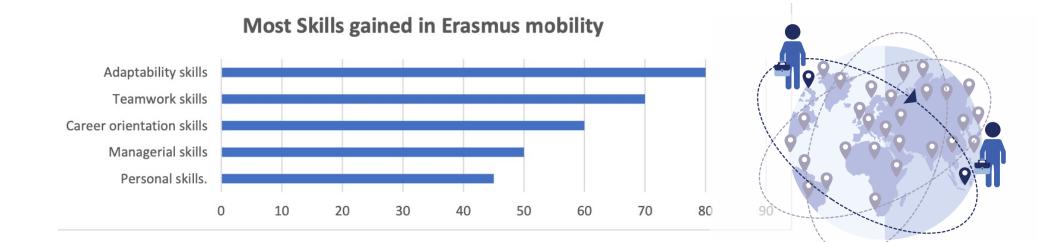






# **Competence Booklet**

### **Skills students gained & employers need**





More info: https://erasmusjobs.org/docs/Analysis\_and\_List\_of\_common\_obtained\_Skills-ERASMUSJOBS.pdf



# **Competence Booklet**

Skills students gained & employers need

#### **Top 3 according to employers**

- 1. Adaptability, Flexibility, Agility (21,2%)
- 2. Motivation, enthusiasm, passion, positivity, drive, dynamism (18,8%)
- 3. Communication skills (17,6%) &
- 3. Professionalism/responsibility/commitment/Work ethic/Ability to deliver (17,6%) (both in third place)







## Skills gained via mobility







More info: <u>Cultural understanding as a key skill for employability</u>, Nannette Ripmeester & Darla K. Deardorff, *Internationalization and Employability in Higher Education*, Routledge, 2019

## The benefits of an exchange

"...internships help students to discover how much they **don't know** at that stage of their professional development."

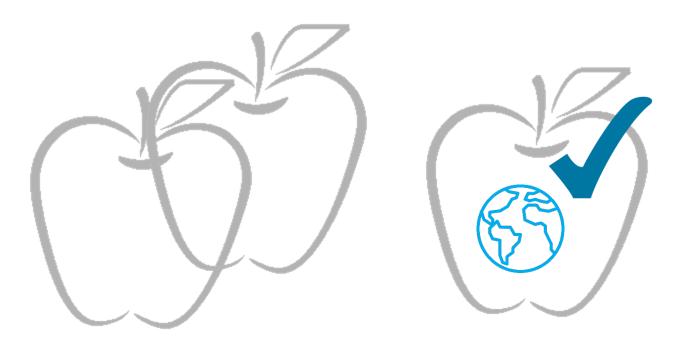
Source: Potts, D. (2020), 'Career outcomes of learning abroad: national report', (IEAA).







# **GG** IF YOU COMPARE APPLES TO APPLES





Source: https://www.labourmobility.com/wp-content/uploads/2014/05/International-Business-Consumers-of-Global-Talent\_Ripmeester.pdf



## **Translating a mobility experience**

into professional development









### Step 1 UNDERSTANDING

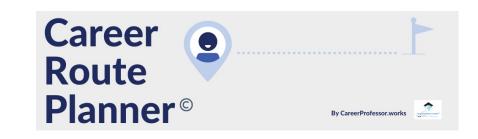
- How well do you understand:
- the destination in general?
- the work culture of the destination?
- how job hunting works in the destination?
- Some sources:
- CareerProfessor work culture blogs:
- https://careerprofessor.works/work-culture-italy/
- ELM blog posts 13 signs you're an international:
- https://www.labourmobility.com/13-signs-youre-anexpat-in-italy/







# Step 2 REFLECTING





## Step 3 IMPLEMENTING

#### THE CHALLENGE

"...the majority of students don't know what to do with those skills, how to translate them in order to improve their job prospects, or how to apply them in the workplace, either at home or abroad. "

-- S. Christoforou & N.Ripmeester Global Employability: Common Challenges in Preparing Students for a Global World of Work' - CAPA Publications





# Some solutions we use









## CareerProfessor.works

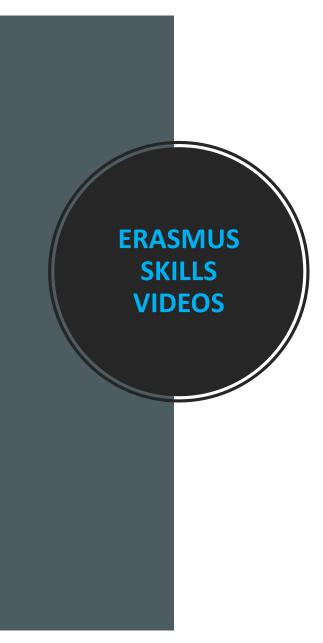
- Use the app to become aware of cultural differences
- Check out the country profiles of those countries you are interested in
- Use the career tab to find general careers advice











# ERASMUS SKILLS



NANNETTE RIPMEESTER International Mobility Expert ELM & Client Services Director i-graduate Expertise in Labour Mobility

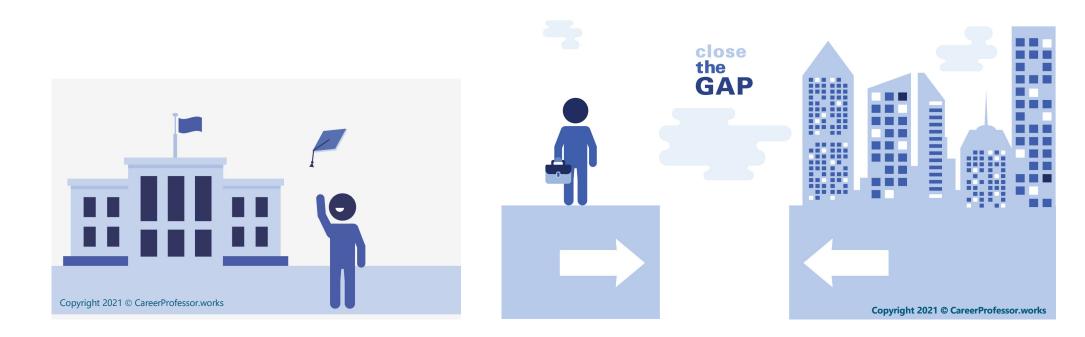
- UGhent's Ferdi de Ville talks about linking Intercultural competences with the European project.
- ELM's Nannette Ripmeester talks about
- <u>Unpacking your Erasmus Experience</u>
- and how to maximize moblity skills when looking for work.





### It is our role to help students close the gap

between education and the world of work







## 'A changing world of work creates a changing way of looking for work.'



Make sure your students understand the cultural differences in job hunting across Europe and help them translate their mobility experience

### THANK YOU FOR LISTENING







# Thank you!! Q&A time



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